



# News Release

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## Zippy Bites, LLC Launches Blogger Ambassador Program

***Rapidly-Growing Maker of Natural Chocolate Energy Snacks Seeks PR Friendly Bloggers Looking to Monetize Their Blogs and Increase Followers***

**Piscataway, NJ** –Zippy Bites, LLC recently introduced “The Zippy Bites Blogger Ambassador Program” to help the start-up energy snack company increase brand recognition, while helping bloggers expand increase followers and provide them with an additional revenue stream.

According to company president and owner Mike Metro, “This is a classic win-win that will enable our recently-founded functional food company and PR-friendly bloggers to grow together. We’re particularly looking for bloggers who are writing about health, fitness, lifestyle, parenting, careers – anything that reflects an active lifestyle that can benefit from Zippy Bites – the healthier, better tasting alternative to energy drinks.”

Zippy Bites contain a unique, natural energy blend of caffeine, guarana, amino acids, and B vitamins enrobed in organic, fair trade chocolate and contain no preservatives, no artificial sweeteners, colors or flavors. Zippy Bites are also non-GMO and gluten-free. They are available in the following flavors:

- **Dark Chocolate Raspberry:** Subtle berry flavor enveloped in delicious, vegan-friendly dark chocolate.
- **Salted Caramel:** Silky smooth caramel flavor enrobed in decadent milk chocolate and finished with the savory taste of sea salt.
- **Mint:** Fresh full body mint flavor covered in smooth, premium quality milk chocolate.
- **Raspberry:** Subtle, elegant raspberry flavor blended with decadent milk chocolate.

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*Handcrafted Chocolate Truffles Infused with Natural Energy*

Zippy Bites, LLC | Piscataway, NJ | 321.20.ZIPPY | [www.Zippy-Bites.com](http://www.Zippy-Bites.com) | [info@Zippy-Bites.com](mailto:info@Zippy-Bites.com)



Participants in “The Zippy Bites Blogger Ambassador Program” will be entitled to the following benefits:

- Free Zippy Bites for product reviews, contests and giveaways
- Unique discount code for follower who purchase Zippy Bites from participating blogs
- Sales commission for participating bloggers
- Zippy Bites logo and banner for use on participating blogs
- Social media support and co-promotion
- Listing on Zippy Bites web site
- Featured in Zippy Bites Blogger Spotlight on Zippy Bites social media platforms and web site.
- Free Zippy Bites promotional items when available

There are no fees to participate in “The Zippy Bites Blogger Ambassador Program”. Interested bloggers simply have to [click here](#) and fill-out an online application to be considered. Participants will be selected primarily on blog topic, quality of writing and consistency. For more information about Zippy Bites, visit [www.Zippy-Bites.com](http://www.Zippy-Bites.com).

**About Zippy Bites:**

Zippy Bites, LLC formulates and manufactures chocolate truffles infused with natural energy. These delicious, all natural energy snacks perfect for fitness enthusiasts, busy professionals, conscientious students and today’s on-the-go parents. Zippy Bites contain a unique blend of caffeine, guarana, amino acids, and B vitamins enrobed in organic, fair trade chocolate and contain no preservatives, no artificial sweeteners, colors or flavors. Zippy Bites are also non-GMO and gluten-free.

Although each Zippy Bite delivers the energy equivalent of two 8 oz. energy drinks or one energy shot, Zippy Bites are the tastier, healthier alternative. For more information, visit [www.Zippy-Bites.com](http://www.Zippy-Bites.com), Like Zippy Bites on Facebook: <https://www.facebook.com/ZippyBites>.

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